



The world's true measure of color

HunterLab

measure

color

the way your
eye sees it



HunterLab - *The World's True Measure of Color*

HunterLab is the food industry's most trusted color quality partner, a position solidified with sixty years of pioneering innovative, easy-to-use solutions for food's hard-to-measure samples. HunterLab is the acknowledged world leader in measuring food's unique sizes, shapes, textures or optics.

Focused solely on color measurement solutions, HunterLab stands alone in tailoring solutions for every need and budget offering the broadest range of color measurement solutions in the industry.

"If it looks good, then it is good." This adage is never more true than with food, where appearance plays an important role in the consumer's perception of the quality of food products. However, we all know that maintaining "correct" food color is quite a challenge. Growing seasons, ingredients, process variations, and even storage methods all affect food color and it is imperative that color be monitored at every stage of the process.

The HunterLab Advantage:

Human eye technology for relentless color quality

HunterLab's innovative technology measures the way the human eye sees color for every type of sample whether liquids, films, solids, pastes or powders. HunterLab is the only company to offer both 45/0 and sphere geometry instrument solutions delivering the truest, most trusted color measurement in the world.

THE TRUSTED CHOICE OF THE WORLD'S LEADING FOOD PROCESSING COMPANIES

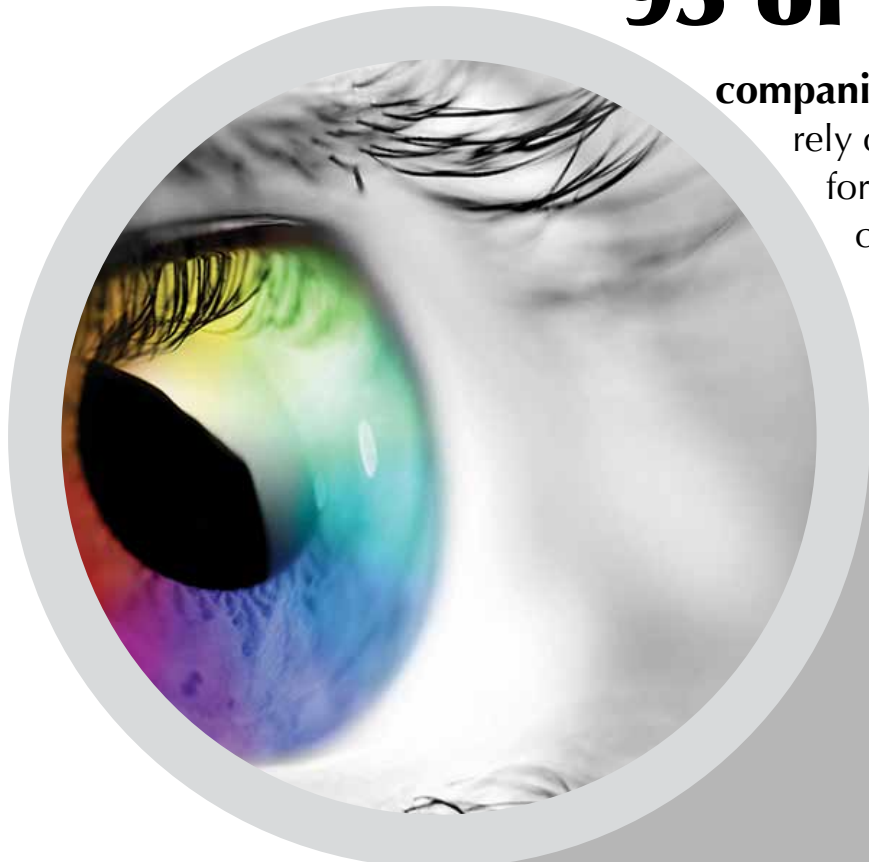
You will find HunterLab instruments as the choice of virtually every leading company along each stage of the food processing chain. In fact,

95 of the Top 100

companies in the food industry world-wide rely on HunterLab instrumentation for quality assurance through color measurement.

MiniScan® EZ

Measure **color**
the way your
eye sees it



ColorQuest® XE



Industry Leading Benefits:

- Unsurpassed quality ensuring rock solid reliability and performance
- Faster learning with easy-to-use instruments and software
- Consistent color quality across multiple facilities and countries
- Easier color monitoring with instant access to color data
- Unsurpassed peace of mind with industry leading customer support and expertise

Designed For Your Unique Challenges

HunterLab's industry-leading solutions engineering delivers powerful advantages for the food industry. Ruggedly built for long term use, our products offer many advantages designed specifically for the food industry such as:

- large area sample view for irregular shapes and sizes
- sample port up or down for varying measurement challenges
- the ability to measure any transparent, translucent or opaque samples
- uniquely engineered sample holders for any type sample.

Whether your need is for a portable, benchtop, or online solution, HunterLab is the only company that offers color measurement across the board. In addition, HunterLab has the unique ability to adapt instrumentation to fit your specific application, seamlessly integrating into your workflow.

5® NC



SpectraTrend® HT

All backed by **60 years of
experience and
leadership**

in the development
of color measurement.



ColorFlex® EZ

Relentless Pursuit of Quality

HunterLab is dedicated to being your trusted partner in your quest for color quality measurement. If you have specific food sample types for which is needed consistent measurement methodology, visit www.hunterlab.com/industry/food. Select your specific sample type and find fast and accurate measurement solutions, backed by over 60 years of color measurement knowledge. Some of the sample types to be found are:

- Animal / Pet Food
- Beans
- Beverages
- Bread
- Breakfast Cereal
- Buns
- Cheese
- Citrus Juice
- Coffee
- Cookies
- Crackers
- Dairy Products
- Dressings
- Fruits
- Flour
- Granola Bars
- Jelly
- Jams
- Meats
- Nuts
- Oils
- Pasta
- Peanut Butter
- Powders
- Pudding
- Rice
- Sauces
- Soups
- Syrups
- Tomato Products

ISO 9001 Certified;  Certified

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Once you have seen your particular focus, take time to visit and explore our site, find out more about why we are
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